

**APPROVED**

**By the Council of the Vladimir Potanin Foundation  
(Protocol No. 21/11/2012 of November 12, 2012)**

**AMENDMENTS APPROVED**

**By the Council of the Vladimir Potanin Foundation  
(Protocol No. 23/03/2016 of March 23, 2016)**

**OLYMPIC SCHOLARSHIPS PROGRAM**

The Olympic Scholarships Program (hereinafter, the “Program”) seeks to promote modern educational approaches in the area of sports administration, based on the values of the Olympic movement, in Russia and abroad. The Program was launched by the Vladimir Potanin Foundation (hereinafter, the “Foundation”) on the threshold of the Olympic Games in Sochi to train sports managers in the Autonomous Non-Profit Organization of Supplementary Professional Education “Russian International Olympic University” (hereinafter, the “RIOU”).

**Program Goals**

- Contribute to activities in education, science, culture, awareness building and personal development of individuals;
- Promote modern Russian education in the field of sports management in Russia and abroad;
- Help forward development of modern education in the area of managing sports organizations, events and facilities, and training of high profile specialists; and
- Foster experience exchange and advancement of best practices for training professionals in the area of sports management.

**Program Objectives**

- Offer new opportunities for professional growth and realization of academic and leadership potential to talented managers within the framework of the Master of Sports Administration Program (hereinafter, the “MSA Program”) of RIOU;
- Select and implement into RIOU curricula the best practices in the area of sports management, i.e. cases, master classes, trainings, business games, interactive classes, etc.;
- Establish a platform for professional experience and knowledge exchange among world renowned sports expert and for their acquaintance with Russian experience; and
- Inform public about results of scientific and training developments in the area of sports industry.

**Program Target Audience**

- Individuals interested in getting supplementary professional training under the MSA Program of RIOU;
- Foreign experts and university professors; and
- Local communities, sharing values and traditions of the Olympic education.

**Program Components**

- Conducting a scholarships competition for fellows of the MSA Program of RIOU;
- Assigning and awarding scholarships to winners of the scholarships competition;
- Monitoring the study processes of the fellows;
- Conducting a grant competition for visiting professors of the MSA Program of RIOU;

- Assigning and awarding grants to winners of the grant competition;
- Monitoring projects of winners of the grant competition at implementation stage;
- Providing information support for Program activities at all implementation stages; and
- Conducting a special grants competition with pre-qualification. Special grants are awarded according to the procedure, defined by the Terms and Conditions of Awarding Special Grants, for the purposes meeting the Program goals.

### **Forms of Financial Support**

- Personal scholarships of the Vladimir Potanin Foundation, awarded in accordance with internal documents of the RIOU;
- grants for projects by visiting professors - winners of the grant competition;
- special grants for winners of competition with pre-qualification for the purposes meeting the Program goals.

The total number of recipients of the Vladimir Potanin Foundation personal scholarships shall be no less than 20 individuals a year.

The total budget of the Program is Thirty Million (30,000,000) rubles.

### **Program Outcomes**

**The scholarship holders** – fellows of the MSA Program of RIOU would:

- become a part of a unique community of the Foundation fellows;
- enhance their academic and professional potential, manifest their leadership skills;
- receive high quality knowledge and deep understanding of modern algorithms of sports management;
- acquire significant experience in communication and collaboration with world's top specialists in the area of sports management;
- become acquainted with actual practices of organization and management of high profile sports venues and events; and
- get an opportunity to make an outstanding career in sports administration.

**The grantees** - visiting professors of the MSA Program of RIOU would:

- become a part of the community of Foundation grantees, sharing values of knowledge, professionalism, creativity and volunteering;
- develop innovative programs/courses/master classes in sports management;
- communicate their study aids, knowledge and experience on sports industry management to professional community and general public;
- expand professional contacts, acquire knowledge of Russian sports management experience; and
- contribute to development of Russian and world sports industry, promoting values of the international Olympic education.

**RIOU** would:

- further its reputation of a unique platform providing supplementary professional education in sports management;
- enhance its recognition in academic and professional community of the world sports movement;
- expand its professional contacts in the sports world and get an ability to develop partnership with other leading educational institutions in the sports management area;
- strengthen its position as an educational center of international importance in sports management; and
- establish a community of breakthrough sports managers.

**The local community would:**

- get a venue for knowledge and experience sharing in the area of modern management of sports events, organizations and facilities;
- increase awareness about latest development trends in sports management and organizing sports events;
- have an opportunity to immerse in real practice of organizing world-class sports event; and
- have high-quality sports events.

**Additional Information**

- The Program is based on the principle of equal opportunities and prohibits any discrimination on the bases of race, ethnicity, religion, gender or age;
- All Program events are governed by relevant Regulations, i.e. on the Scholarships Competition for Fellows of the MSA Program of RIOU, on the Grant Competition for Visiting Professors of the MSA Program of RIOU, on the Expert Committee, on Awarding Special Grants;
- Information on Program news and events is published on the Foundation web-site;
- The schedules of the competitions are approved by the Director General of the Foundation and are published on the Foundation web-site;
- Russian and English are working languages of the Program;
- The amount of a special grant is determined by order of the Director General of the Foundation within the frameworks of the annual budget of the Foundation approved by the Council of the Foundation.